

# Stephen C. Service

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## PROFESSIONAL SUMMARY

Experienced Senior Product Designer and UI/UX Designer with team management skills. Enjoys engaging customers with simple and functional interfaces for all devices. Seasoned "Internet Development and Marketing Professional" for all things web related. Proficient in Internet Marketing, Social Media, and Branding. Background includes full stack Website Development of websites and business applications.

## CAREER EXPERIENCE

### **TekSystems, Sandy, UT**

**November 2016 – Current**

**Product Designer – Contract with LDS Church**

Consulted on several internal application projects with implementing the LDS Church's Global Branding and design patterns.

- Lead UX Designer on several projects across different portfolios within the organization. Most recently, designed a new global student portal for BYU-Pathway Worldwide education initiative (in pilot).
- Researched and wrote detailed reports with recommendations on implementing the global brand for internal applications.
- Designed user interfaces for internal applications using global style patterns and UX best practices.

### **iBoats.com, Draper, UT**

**February 2016 – October 2016**

**Senior UI/UX Developer**

Provided front-end UI/UX support to PERL developers for iboats.com and supporting sites. Was the sole front-end developer for an entire site facelift during a company rebranding initiative.

- Employed current generation CSS and Javascript (jQuery) to create a fully responsive user experiences on all devices.
- Suggested and implemented SEO initiatives and user experience improvements during the development process.

### **Younique, Lehi, UT**

**December 2014 – July 2015**

**Senior UI/UX Developer**

Provide front-end UI/UX support to PHP developers for youuniqueproducts.com. Design and develop user interfaces for array of devices.

- Employed current generation CSS and Javascript (jQuery) to create a fully responsive user experiences on all devices.
- Made sure PHP/MySQL driven web pages functioned on all modern browsers and oversaw QA testing including A/B field tests.

### **BillionGraves.com, Kaysville, UT**

**December 2012 – December 2014 Senior Web Developer / UX Specialist**

Designed, programmed, and maintained Single Page Applications (SPA) for high traffic public website at billiongraves.com. Emphasis on user interaction and ease of use through HTML, PHP, and Javascript libraries like jQuery and AngularJS.

- In charge of all aspects of improving website UI and implementing new technologies and methodologies for user interaction.
- Managed Analytics and implemented SEO strategies based on reporting from targeted campaigns.

### **Academy Mortgage, Sandy, UT**

**June 2008 – July 2012**

**Senior Web Developer / Webmaster**

Manager and team lead for small team responsible for the design, programming, and maintenance for several in-house custom applications for all departments.

- Developed SEO and Social Media plans while maintaining analytic reports for corporate web sites.
- Full development and implementation of corporate web site and several branch sites.
- Sole developer of CRM tool to facilitate Loan Officer and Appraiser communications per Federal guidelines.

### **Self-Employed/Contractor, Sandy, UT**

**January 1995 – June 2008**

**Web Developer / Contractor**

Consulted for a handful of clients developing web sites, SEO strategies, and Web Applications.

- Sole developer on custom-built online store for Cut@Home (ucutathome.com) – PHP, MySQL, jQuery
- Sole developer of custom-built CRM tool for mortgage loan officers called ScoreGuardian. Application pulled data from the three major credit reporting agencies. Sold to Academy Mortgage when I went to work for them. – PHP, MySQL, jQuery.
- Did several smaller website jobs for Tactix Creative in Mesa, Arizona as their contracted web developer and SEO Specialist.

### **Earnhardt Auto Centers, Tempe, AZ**

**December 1998 – January 2005**

**Internet Marketing Director**

Directed and managed a small team in the creation and marketing efforts for several company websites to promote and sell automobiles.

- Developed online marketing strategies with many departments including sales, finance, H.R., I.T., and parts and service.
- Analyzed and implemented strategic outside vendors to enhance marketing reach within managed budgets.
- Worked with all department heads to develop yearly budgets to support online marketing strategies to greatest effect.

## EDUCATION

**Master of Science - Internet Marketing Full Sail University - 2009-2010**

Graduated in July of 2010 with 3.85 GPA. Completed degree in fifteen months while working full-time for Academy Mortgage.

## **EDUCATION (continued)**

**Bachelor of Arts in Multimedia, Digital Animation and Production. *University of Computer Technology - 1995-1998***

Graduated at the top of my class (3.95 GPA). Also earned an Associate of Arts in Multimedia Technologies on way to Bachelor degree.

**Arizona State University – Architecture Program - 1992-1995**

Completed three years in the Architecture Program before decided to switch majors to computers.

**South Mountain Community College – General Studies - 1990-1992**

Attended on a Presidential Scholarship and Soccer Scholarship. Tutored other students as part of the Honors Program. Was captain of Community College men's soccer team, voted MVP, and named to the First All-Region team by coaches in the region.

## **SKILLS AND SOFTWARE OVERVIEW**

Team management, Web Application Design (all devices/screen sizes), Web Site Design, Graphic Design, User Interface Design, Front-end Web Technologies, Html, JavaScript, JQuery, AJAX, CSS, SASS, Analytics, Branding, Online Marketing, SEO, Social Media, Digital Animation, PHP, MySQL. Comfortable on Mac or PC. Proficient in Adobe products, Microsoft suite, Sketch, Invision, Zeplin.

## **PERSONAL INTERESTS**

Happily married for 25 years with 5 children. 18-year volunteer with the AYSO Soccer Organization as a Coach, Referee, Regional Commissioner, Section Tournament Administrator, Competition Club Administrator, Director of Coaching, and Webmaster. Trained Scout Master. My wife and I were licensed foster parents for two years before adopting our daughter in 2007. I love computers, sports, movies, video games, and hanging with family.

## **REFERENCES**

Sam Bruni – Chief Marketing Officer

iBoats.com – Draper, Utah

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Cam Stewart – Owner

Tactix Creative / Tower Printing – Mesa, Arizona

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Melissa Cardwell – Director of Project Management

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